

Beat: Lifestyle

THE FASHION FESTIVAL BALI ANNOUNCES ITS THIRD RUN

The Trans Resort Bali to Host 2015 TFFB

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USPA NEWS - The Fashion Festival Bali 2015 will once again bring global focus to fashion enthusiasts worldwide who will lavish the dynamic fashion offerings from the Pan Pacific region . Featuring artists such as Betty Tran from Australia, Ikat Indonesia, Pleatation, Fern , Dragonfly and Iconic Dimas Dwitanto.

The Fashion Festival Bali announced its third installment that will kick off on August 15th with a variety of ' Pop-up' events with runway shows starting on August 20th at The Trans Resort Bali running through until August 22nd 2015. The Fashion Festival Bali aims to deliver diversity and excitement with its 'Pop-Up' events, designed to get guests fired up prior to the opening ceremony. If this year is an indication of what I was personally treated to in 2013 the media will be treated to an amazing insight into some of the most amazing fashion crossovers in the Pan Pacific Rim.

The Fashion Festival Bali 2015 partners with the coolest 'In Spots' for 'A' Lister celebrities in Bali , treating guests to a spa at Prana Spa Seminyak and enticing cuisine and cocktails at El Kabron Spanish Restaurant & Cliff Club . Perched 50 meters above sea level on the cliffs of Uluwatu, El Kabron Spanish Restaurant has the most Secluded Sunset on the Island Of The Gods. I have witnessed the magic many times and enjoyed the hospitality of owner David Iglesias.

TFFB 2015 has also added wide-ranging names of women's wear, men's wear, and accessories designers to the line up, which include both emerging and well-established talents from Indonesia, Australia, Singapore and India.

The Fashion Festival Bali is the brainchild of Nicholas Meimaris, CEO & Creative Director of MGROUP.

Nicholas has been passionately devoted to creating and producing specialist and artistic projects for over a decade, including The Marina Bay Sands and Singapore Fashion Festival in 2010.

The Fashion Festival Bali 2015 is fully supported by Freixenet, Prana Spa Bali, Clinique, The Trans Resort Bali, TPM Outdoor, Kerastase, and Rob Peetoom. Rob Peetoom's philosophy: "You look good if your look suits your personality and charisma".

"It isn't just about runway shows, but also our chic opening and closing parties. We invite you to be a part of the inaugural celebrations." said Meimaris.

Im very excited to see what Meimaris has installed for their global audience this year as the 2013 event featuring magnificent hairstyles by Rob Peetoom , the fresh , vibrant, floaty feminine colours of Sarah Leslie and the cyber-barbarella range by Shakuhaichi will always be remembered as one of the most breathtaking moments of my fashion year .

Oscar de la Renta said " Fashion is about dressing according to what's fashionable. Style is more about being yourself.

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